



The Guide Post

June 2016

Page down for EVENTS and a Free ICF Ethics Course!

Hello and welcome to the Guide Post.

I love my clients. I mean... I really love my clients. They are not only the way I make my living, but they are also a part of my life. As I go about the work of coaching, being a conduit for my clients and create the transformation necessary to live their purpose, witnessing their potential and their growth, I have noticed a few things that all of my clients have in common.

First, they are courageous. They have to be because coaching from the clients' perspective is hard work that requires bravery and fortitude. Anyone who would purposefully hire someone to guide them towards their own answers has the courage to slay their dragons and tame their gremlins. If you have a coach and regularly bring growth oriented matters to your coaching sessions, you know what I mean. My clients are people who are willing to dig deep and get out of their own way and in this world most people address with either of the extremes of passivity or aggression, the balance point of assertive growth is a profound act of courage.

Second, they have strong character. They know who they are and they are willing to be themselves. They may get tangled up a bit in understanding exactly who they are and we can certainly work with them on that. But, they have the strength of character to discover and own who they are and to live their lives fully in an unapologetic way.

Third, they are willing to be happy. This may sound like a no brainer, but most people are not willing to let go of the drama of their lives and their pasts enough to fully commit to being

happy. Our brains are hard wired to pay attention to the negativity we encounter so to choose to be happy requires effort. It requires commitment and it requires the ability to pause and choose happiness over and over.

And finally, my clients refuse to give up on their dreams. No matter how big, how new, how far off the beaten path, they embrace the dream of their purpose and they don't have a plan B for their vision.

My clients inspire me to live boldly, to embrace each day, to choose happiness and to keep moving forward. I love that about them!!

What do your clients inspire you to do?



With love,
Jille

Join me on social media:



Upcoming Events



- **Choosing Happiness Course** - Registration is open now. Watch the video at the above link to find out how to become a Happy Camper and get this \$1997.00 Course for just \$379.00
- **Get Clients Now Group** our next group begins July 6th at 10 a.m. eastern and runs for 6 consecutive weeks. This is the best framework for Marketing your business I have ever seen. You get in Action around the things that work for you.
- I'm attending the **ICF Midwest Conference** in Indianapolis, IN June 23rd - 25th. Please let me know if you will be there. It promises to be a great conference. And if you are going and want some extra fun, Dana and I are skipping out on the Saturday Lunch at the conference to go and see and be inspired by the Dali Lama who is speaking in Indianapolis LIVE that day!! Let me know if you want to come with us.

Coaching Industry News

FREE ICF ETHICS COURSE

Just in case you have not heard, The ICF has added an Ethics requirement to those of us renewing our Certifications. Here is the information:

Beginning in 2016, ICF Credential-holders will be required to demonstrate completion of at least three (3) Continuing Coach Education (CCE) units in the area of coaching ethics to be eligible for renewal of their ICF Credentials.

This requirement will apply to all coaches whose ICF Credentials are slated to expire on or after December 31, 2016

This update to ICF Credential renewal requirements reflects the ongoing need for professional coach practitioners to maintain ethical competence and awareness. Ethical awareness is critical when navigating the coaching profession and ethical competence is imperative to appropriate and effective coaching practice.

As a special service, ICF Global has developed a [free ethics training course](#) that, upon completion, will guarantee three (3) ethics CCE units. In addition to meeting the ethics requirement, this course will provide three (3) of the required 24 Core Competency CCE units for ICF Credential renewal. The course consists of an OnDemand video presentation from the ICF Ethics Community of Practice, a case study component and a summative final exam. Upon successful completion of all three components, individuals will receive a certificate of completion from ICF Global; their name will also be stored in ICF Global's database to confirm completion at the time of renewal.

The Ethics Training course can be found [here](#).

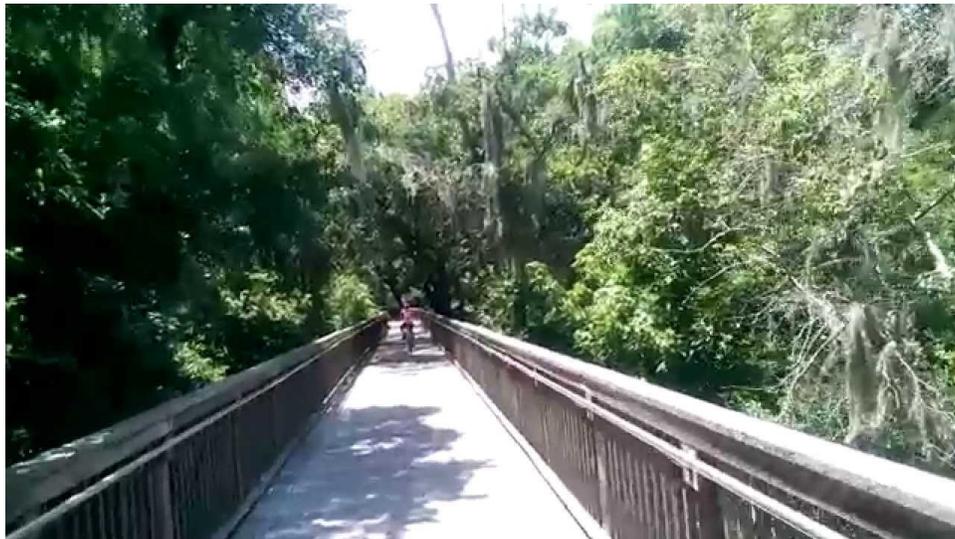
Coaches are invited to share any questions or concerns with ICF's standards and compliance team at ethics@coachfederation.org.

I'M SO GRATEFUL FOR...

My new home. Yep, we moved again. This time to the Tampa Bay area. Last year when our daughter Jolie went away to college we quickly realized that our time in the Pensacola area was coming to an end.

Rudy and I both enjoy the benefits of living near a big city and were ready to get closer to the action. We found a place near Tampa (Fishhawk Ranch in Lithia, FL) that is literally in the woods so we have the best of everything we love. The big city, the theme parks, beaches, resort style amenities, the woods, a walkable community and best of all, our new community has 26 miles of bike trails.

Below are some pictures of the trails. We have been here about 3 weeks and have been out on our bikes almost every day. AND when I say "we" I am including Jolie who decided to move with us. She will start school here in the fall and is enjoying being back in the nest. I have to admit I am happy to have her back and I am especially happy to be sharing time with her in our new home. So much to be grateful for.....





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Joy of Life Ventures, INC. P.O. Box 1358 Gulf Breeze, Florida 32561 United States [\(813\) 502-6560](tel:8135026560)