

# Play Your Bigger Game™

Comfort  
Zones

Hunger

*Compelling  
Purpose*

ASSESS

**BOLD**  
Action

**G U L P**

SUSTAIN  
ABILITY

Allies

Investment

Where are you today?  
Where do you *want* to be today?

Playing your **Bigger Game** intentionally designs a life of positive impact, aliveness and meaning. It activates the big question, "What do you want to create *with* your life?"

Reminiscent of a simple tic-tac-toe board, it was designed from the premise that life itself is "all made up." Therefore, why not play a **Bigger Game** in life that excites and challenges you to fully express your talents and creativity?

Fortune 100 companies, non-profits, churches, groups and individuals around the world use the **Bigger Game** philosophy and methodology to find and release the full expression of their purpose and talents.



**Comfort  
Zones**

*What comfort zones  
serve me or not?*

**Hunger**

*What is that deep  
"fire in my belly" impact  
that must be satiated?*

**Compelling  
Purpose**

*What am I about?*

**ASSESS**

*How's my game going?  
How am I doing?*

**BOLD  
Action**

*What bold action must  
I take to move forward?*

**G U L P**

*What is my level of  
excitement and fear  
(they go hand in hand)?*

**SUSTAIN  
ABILITY**

*What do I need personally?  
How can my game go  
on without me?*

**Allies**

*What allies do I need?*

**Investment**

*What do I need  
to invest in to go  
to the next level?*